

Name of the College: Sindhi College

Department of Management

BBA ODD SEM COURSE OUTCOME

Name of the Course :	ನಿರ್ವಹಣಾ ಸೌರಭ -೧/1.3
Class :	ಬಿ.ಬಿ.ಎ/ಬಿ.ಬಿ.ಎ.ಏವಿಯೇಷನ್
Course Code:	ಬಿ.ಬಿ.ಎ/ಬಿ.ಬಿ.ಎ, ಏವಿಯೇಷನ್ ಮೊದಲನೇ ಸೆಮಿಸ್ಟರ್
CO1	ನಾಡು-ನುಡಿ ಚಿಂತನೆ, ದೇಶಾಭಿಮಾನ, ಹೊರನಾಡಿನ ಮತ್ತು ಒಳನಾಡಿನ ಕನ್ನಡಿಗರ ವಿಶೇಷತೆ, ನಾಡನ್ನು ಒಟ್ಟು ಗೂಡಿಸುವ ಮತ್ತು ಭಾಷಾಭಿಮಾನ ಕುರಿತು ವಿದ್ಯಾರ್ಥಿಗಳು ತಿಳಿದುಕೊಂಡರು
CO2	ಒಂದು ಜನಾಂಗದ ಜೀವನ ವಿಧಾನವೇ ಸಂಸ್ಕೃತಿ. ಮನುಷ್ಯ ತನ್ನನ್ನು ತಾನು ಉತ್ತಮಗೊಳಿಸಿ ಕೊಳ್ಳಲು ನಡೆಯಿಸುವ ಪ್ರಯತ್ನದ ಪರಿಣಾಮವೇ ಸಂಸ್ಕೃತಿ. ಪ್ರತಿಯೊಂದು ದೇಶಕ್ಕೂ ಪ್ರತಿಯೊಂದು ಜನಾಂಗಕ್ಕೂ ಅದರದೇ ಆದ ಸಂಸ್ಕೃತಿ ಇರುತ್ತದೆಯೆಂದು ವಿದ್ಯಾರ್ಥಿಗಳು ತಿಳಿದುಕೊಂಡರು.
CO3	ಜಾಗತೀಕರಣ ಎಂಬ ಪದವು ವಿಶ್ವ ಆರ್ಥಿಕತೆಯೊಂದಿಗೆ ರಾಷ್ಟ್ರದ ಆರ್ಥಿಕತೆಯ ಏಕೀಕರಣವನ್ನು ಸೂಚಿಸುತ್ತದೆ. ಇದು ಬಹು ಮುಖಿ ಅಂಶವಾಗಿದೆ, ಹೆಚ್ಚಿನ ಪರಸ್ಪರ ಅವಲಂಬನೆ ಮತ್ತು ಏಕೀಕರಣವನ್ನು ಪರಿವರ್ತಿಸುವ ಎಲ್ಲಾ ಅಂಶಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳು ತಿಳಿದುಕೊಂಡರು.
CO4	ಸೃಜನಶೀಲ ವ್ಯಕ್ತಿತ್ವವನ್ನು ಬೆಳೆಸುವ ಕೊಳ್ಳುವ ಸಂಧರ್ಭಗಳನ್ನು ತಿಳಿಯಬಹುದು, ಗಂಡೇ ಆಗಿರಲಿ ಹೆಣ್ಣೇ ಆಗಿರಲಿ ವಿಶೇಷವಾಗಿ ಹೆಣ್ಣು ಈ ಭೂಮಿಗೆ ಮತ್ತೊಂದು ಜೀವವನ್ನು ಬಳುವಳಿಯಾಗಿ ನೀಡುವವಳು ಹಾಗಾಗಿ ಸಮಾಜದಲ್ಲಿ ಹೆಣ್ಣಿಗೆ ಗೌರವವನ್ನು ಕೊಡುವ ಅರಿವು ವಿದ್ಯಾರ್ಥಿಗಳು ತಿಳಿದುಕೊಂಡರು
CO5	ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಕಲ್ಪನೆ, ವೈಚಾರಿಕ ಚಿಂತನೆ ಮತ್ತು ಸಾಹಿತ್ಯ ಮುಖೇನ ಅಮಾಜೋ, ಧಾರ್ಮಿಕ, ರಾಜಕೀಯ ತಿಳುವಳಿಕೆಯನ್ನು ಹೊಂದುವುದು.

Course Outcomes	
Name of the Course	Generic English
Class	I Sem BBA
Course Code	AECC02.2
CO1	To acquire the LSRW Skills
CO2	To be aware of their social responsibilities
CO3	To increase their reading Speed
CO4	To acquire the skills of creativity to express one's experience
CO5	To increase their analytical Skills.

Name of the Course	katha pankaj
Class	बी.बी.ए.
Course Code	AECC04.3
CO1	समृद्ध भाषा के द्वारा स्नातक सर्वांगीण विकास कर सकता है
CO2	महापुरुषों के जीवन से स्नातक मार्गदर्शन प्राप्त कर स्वजीवन का परिष्कार कर सकता है।
CO3	सामाजिक व्यवहार में स्नातक परिपक्व होता है।
CO4	उत्तम नागरिक गुणों का परिष्कार होता है।
CO5	निर्णय लेने में सहायक।

Name of the Course	Kumarasambhavam Vth Canto, Grammar and comprehension
Class	1 Sem B.B.A/B.B.A.M
Course Code	AECC05.1
CO1	1. Students will be introduced to Sanskrit language and poetry in Sanskrit Literature.
CO2	2. Students will learn about greatness of Kalidasa and his works.
CO3	3. Students will be exposed to Penance of Parvati & the Brahmachari's petition. They will learn to enjoy and appreciate the literature and the emotions expressed in the shlokas.
CO4	4. Students will be introduced to the formation of sentences, with the knowledge of Nouns and Verbs.
CO5	5. Students will learn to understand and interpret some simple unread passages.

Name of the Course	MANAGEMENT PRINCIPLES AND PRACTICE
Class	1 SEM BBA
Course Code	BBA 1.1
CO1	The ability to understand concepts of business management, principles and function of management

CO2	The ability to explain the process of planning and decision making.
CO3	The ability to create organization structures based on authority, task and responsibilities
CO4	The ability to explain the principles of direction, importance of communication, barrier of communication, motivation theories and leadership styles.
CO5	The ability to understand the requirement of good control system and control techniques

Name of the Course	FUNDAMENTALS OF ACCOUNTING
Class	1 SEM BBA
Course Code	BBA1.2
CO1	Understand the framework of accounting as well accounting standards.
CO2	The Ability to pass journal entries and prepare ledger accounts
CO3	The Ability to prepare various subsidiary books
CO4	The Ability to prepare trial balance and final accounts of proprietary concern.
CO5	Construct final accounts through application of accounting software tally.

Name of the Course	MARKETING MANAGEMENT
Class	1 SEM BBA
Course Code	BBA1.3
CO1	Understand the concepts and functions of marketing.
CO2	Analyse marketing environment impacting the business.
CO3	Segment the market and understand the consumer behavior.
CO4	Describe the 4 p's of marketing and also strategize marketing mix

CO5	Describe 7 p's of service marketingmix.
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Name of the Course	Digital Fluency
Class	1 SEM BBA
Course Code	BBA 1.4
CO1	Understand the Operating systems and basic usage
CO2	Enabling the students about various Networking device and awareness about security Aspects in networking
CO3	Understand the database managemnet system and the process of online collection & analysis of Data, and also aspects of Digital Society
CO4	Understand the Practical implications of networking and Google forms

Course Outcomes	
Name of the Course	Health & Well-being
Class	I Sem B.Com/ BBA
Course Code	OEPY111
CO1	Students will be able to recall the spectrum of health and illness to enhance health management.
CO2	Students will be able to recognize stressors in their lives and apply strategies to manage them effectively.
CO3	Students will be able to analyze health-promoting and health-compromising behaviors and apply them to manage illness.
CO4	Students will be able to evaluate personal weaknesses and develop strategies to improve quality of life.

Course Outcomes	
Name of the Course	Writing for Media
Class	I Sem B.Com/ BBA
Course Code	OEJM111

CO1	Apply media literacy, ethical rules, and journalistic writing forms to create engaging content, emphasizing information gathering and rewriting skills.
CO2	Demonstrate proficiency in radio scripting principles, script design, and language aesthetics for effective communication in various script formats.
CO3	Analyze the elements of TV scripting, language, and grammar to craft scripts for entertainment programs and news, showcasing creative storytelling skills.
CO4	Utilize content writing strategies for social media and blogging, staying updated on current trends to engage audiences effectively across online platforms

3rd SEM BBA

Name of the Course :	ಬಿ.ಬಿ.ಎ /ಬಿಬಿ.ಎ ಏವಿಯೇನ್ 3ನೇ ಸೆಮಿಸ್ಟರ್
Class :	ಬಿ.ಬಿ.ಎ /ಬಿಬಿ.ಎ ಏವಿಯೇನ್ 3ನೇ ಸೆಮಿಸ್ಟರ್
Course Code:	ನಿರ್ವಹಣಾ ಸೌರಭ -AECKA3.4
CO1	ಸ್ವಾತಂತ್ರ್ಯ ಬಂದ ನಂತರ ಸಾಮಾನ್ಯಜನರ ಬದುಕು ಹೇಗೆ ಸುಧಾರಿಸಿದೆ ಎಂಬ ತಿಳುವಳಿಕೆ ಹೊಂದುವುದು, ಸಮಾದಲ್ಲಿ ಶ್ರೀಮಂತರು ಮತ್ತು ಅಧಿಕಾರವರ್ಗದವರು ಜನಸಾನ್ಯರನ್ನು ಹೇಗೆ ಸೊಪಣೆ ಮಾಡುತ್ತಾರೆ ಎಂಬ ಅರಿವನ್ನು ಹೊಂದುವುದು ಹಾಗೆ ಸಮಾಜ ಸುಧಾರಣೆಗೆ ಜ್ಞಾನವನ್ನು ಹೊಂದುವುದು.
CO2	ವೈಚಾರಿಕ ಚಿಂತನೆಯ ಜೊತೆಗೆ ವಿಮರ್ಶಾ ದೃಷ್ಟಿಕೋನವನ್ನು ಪಠ್ಯಗಳ ಅಧ್ಯಯನ ಮೂಲಕ ತಿಳುವಳಿಕೆ ಹೊಂದುವುದು
CO3	ಸಮಾಜದಲ್ಲಿ ಮನುಷ್ಯನ ಬದುಕು ಹೇಳು ಬೀಳುಗಳ ಮಧ್ಯದಲ್ಲಿ ಜೀವನವನ್ನು ಕಟ್ಟಿಕೊಳ್ಳುವ ಬದುಕಿನ ಸೂಕ್ಷ್ಮತೆಯನ್ನು ತಿಳಿದುಕೊಳ್ಳುವುದು
CO4	ಸಮಾಜದಲ್ಲಿ ಮನುಷ್ಯನ ಬದುಕು ಮಾನವೀಯ ಮೌಲ್ಯಗಳೊಂದಿಗೆ ಬದುಕುವುದು ಮತ್ತು ನೈತಿಕ ಜೀವನವನ್ನು ಕಟ್ಟಿಕೊಳ್ಳುವ ಮನೋಭಾವ ಬೆಳೆಸಿಕೊಳ್ಳುವುದು
CO5	ಸಮಾಜ-ಸಂಸ್ಕೃತಿ ಹಾಗೂ ವೈಚಾರಿಕ ಚಿಂತನೆಗಳನ್ನು ಬೆಳೆಸಿಕೊಳ್ಳುವುದು

Course Outcomes	
Name of the Course	Generic English
Class	3 Sem BBA
Course Code	AECEN3.2
CO1	Equipped themselves with interpersonal communication skills
CO2	Augmented presentation and analytical skills
CO3	Ability to critically analyse, interpret and appreciate literary texts

CO4	An awareness of social, cultural, religious and ethic diversities
CO5	Facilitated employability in emerging sectors such as - content writers, interpreters, translators, transcribers

Name of the Course	kaavy kanak
Class	बी.बी.ए.
Course Code	AECHN 3.3
CO1	काव्य के सौन्दर्य को अनुभव करना।
CO2	साहित्य के विभिन्न रूपों का ज्ञान।
CO3	भक्तिकालीन व आधुनिक काव्य द्वारा काव्य की विधाओं से अवगत कराना।
CO4	तकनीकी शब्दों का ज्ञान कराना।
CO5	व्यवहारिक भाषा का ज्ञान देना।

Name of the Course	Kishkinda Khanda of Champu Ramayanam of Bhoja and Management in Bhagavadgeetha
Class	3rd Sem B.B.A/BBAM
Course Code	AESK 3.1
CO1	1. Students will be introduced to critical study of Champu Literature in Sanskrit.
CO2	2. Students will learn comparative study of Champu Ramayana and Valmiki Ramayana. Students will gain knowledge about Bhoja's Poetic skill/style and scholastic abilities.
CO3	3. Students will learn critical appreciation of literature and allied subjects.
CO4	4. Students will understand Rama's personality/knowledge about the friendship, relationship of husband and wife.
CO5	5. Students will learn the management skills thought in Bhagavadgeetaha.

Name of the Course	COST ACCOUNTING
Class	3 Sem BBA
Course Code	BBA. 3.1
CO1	Demonstrate an understanding of the concepts of costing and cost accounting.
CO2	Classify, allocate apportion overheads and calculate overhead absorption rates.
CO3	Demonstrate the ability to calculate labour cost
CO4	Demonstrate the ability to prepare a cost sheet.
CO5	Prepare material related documents, understand the management of stores and issue procedures.

Name of the Course	ORGANIZATIONAL BEHAVIOUR
Class	3 Sem BBA
Course Code	BBA. 3.2
CO1	a) Demonstrate an understanding of the role of OB in business organization.
CO2	b) Demonstrate an ability to understand individual and group behavior in an organization.
CO3	c) Be able to explain the effectiveness of organizational change and development of organisation.
CO4	d) Demonstrate an understanding of the process of organizational development and OD Interventions.
CO5	e) Demonstrate an understanding of the process of OD Interventions.

Name of the Course	STATISTICS FOR BUSINESS DECISIONS
Class	3 Sem BBA
Course Code	BBA 3.3
CO1	To understand the basic concepts in statistics.
CO2	To classify and construct statistical tables.
CO3	To understand and construct various measures of central tendency, dispersion and skewness.
CO4	To apply correlation and regression for data analysis.
CO5	To understand the time series.

Name of the Course	Financial Education and Investment Awareness
Class	3rd Sem BBA
Course Code	BBA 3.4
CO1	Understand the concept of Understand the Role of Financial Managers effectively in an organization.
CO2	Apply the compounding & discounting techniques for time value of money Time value of Money
CO3	Understand various investment options available for Individual and Mutual funds
CO4	Understand the usage of various functions in excel and preparation of Financial Plan

Name of the Course	constitution of india
Class	3 Sem BBA

Course Code	BBA 3.5
CO1	Understand the philosophy of the constitution and its structure.
CO2	measure the powers and fuctions of various offices under the constitution.
CO3	appreciate the role of constitution in democracy.

5th SEM BBA

Name of the Course	Production and Operations Management
Class	V Sem BBA
Course Code	5.1
CO1	Understand ever growing importance of Production and Operations Management in an uncertain business environment.
CO2	Gain an in-depth understanding of Plant Location and Layout
CO3	Appreciate the unique challenges faced by firms in Inventory Management.
CO4	Understand the subject of Production Planning and Control.
CO5	Develop skills to operate competitively in the current business scenario. Income Tax -I

Name of the Course	Income Tax -I
Class	V Sem BBA
Course Code	5.2
CO1	Comprehend the procedure for computation of Total Income and tax liability of an individual.

CO2	Understand the provisions for determining the residential status of an Individual
CO3	Comprehend the meaning of Salary, Perquisites, Profit in lieu of salary,allowances and various retirement benefits.
CO4	Compute the income house property for different categories of house property.
CO5	Comprehend TDS & advances tax Ruling and identify the various deductions under section 80.

Name of the Course	Banking Law and Practice
Class	V Sem BBA
Course Code	5.3
CO1	Understand the legal aspects of banker and customer relationship.
CO2	Open the different types of accounts.
CO3	Describe the various operations of banks.
CO4	Understand the different types of crossing of cheques and endorsement.
CO5	Understanding of different types of E-payments.

Name of the Course	INFORMATION TECHNOLOGY FOR BUSINESS
Class	V Sem BBA

Course Code	5.4(A) Vocational
CO1	Understand the fundamentals of information technology
CO2	Understand usage of information technology in business.
CO3	Learn core concepts of computing and modern systems
CO4	Applications of Excel and SQL.
CO5	Awareness about latest information.

Name of the Course	Digital Marketing
Class	V Sem BBA
Course Code	FN 5.6(B)
CO1	Gain knowledge on Digital Marketing, Email marketing and Content marketing.
CO2	Understand Search Engine Optimization tools and techniques
CO3	Gain skills on creation of Google AdWords & Google AdSense
CO4	Gain knowledge on Social Media Marketing and Web Analytics
CO5	Gain knowledge on YouTube Advertising & Conversions.

Name of the Course	Advanced Corporate Financial Management
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Class	V Sem BBA
Course Code	FN 1
CO1	Understand and determine the overall cost of capital.
CO2	Comprehend the different advanced capital budgeting techniques.
CO3	Understand Risk analysis in capital buidgeting
CO4	Understand current asset management
CO5	Understand the importance of dividend decisions and dividend theories.

Name of the Course	Consumer Behavior and Market Research
Class	V Sem BBA
Course Code	MK 1
CO1	Understanding of Consumer Behavior towards products, brands, and services
CO2	Establish the relevance of consumer behavior theories and concepts to marketing decisions.
CO3	Implement appropriate combinations of theories and concepts.
CO4	Understanding of market research process
CO5	Understanding of Data Analysis and reporting in market research.

Name of the Course	Fundamentals of Supply Chain Management
Class	V Sem BBA

Course Code	BBA SCM 1
CO1	Understand the fundamentals of Logistics and Supply Chain Management
CO2	Comprehend the relationship between competitive strategies and supply chain strategies
CO3	Analyse the latest trends and challenges in the field of Logistics and Supply chain management
CO4	Understand the best practices in SCM
CO5	Understand the strategic fit in SCM

Name of the Course	Human Resource Development and Leadership
Class	V Sem BBA
Course Code	HRM 1
CO1	Understand the need of HRD
CO2	Comprehend the framework of HRD
CO3	Understand the models for evaluating the HRD.
CO4	Analyse different leadership styles, types, patterns and functions.
CO5	Demonstrate an understanding of various leadership approaches for effective management of people.

BBA EVEN SEM COURSE OUTCOME

2nd SEM BBA

Name of the Course :	ನಿರ್ವಹಣಾ 2ನೇ ಸೆಮಿಸ್ಟರ್
Class :	ನಿರ್ವಹಣಾ ಸೌರಭ 2ನೇ ಸೆಮಿಸ್ಟರ್
Course Code:	ನಿರ್ವಹಣಾ ಸೌರಭ --AECKA2.4
CO1	ಕಾಯಕ, ಸಾಮರಸ್ಯ, ಅಂತಃಕರಣ, ಸಂಕೀರ್ಣ ಈ ವಿಷಯಗಳ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಕವಿತೆ, ಕಥೆಗಳಿಂದ ಹೆಚ್ಚಿನ ಜ್ಞಾನ ಮತ್ತು ತಿಳುವಳಿಕೆಯನ್ನು ಪಡೆದುಕೊಳ್ಳುವುದು
CO2	ಕಾಯಕ, ಸಾಮರಸ್ಯ, ಅಂತಃಕರಣ, ಸಂಕೀರ್ಣ ಇವುಗಳ ಆಧಾರದ ಮೇಲೆ ವಿದ್ಯಾರ್ಥಿಗಳು ವಿಮರ್ಶಾತ್ಮಕವಾಗಿ ಚಿಂತನೆ ಮಾಡುವುದು ಮತ್ತು ಅವುಗಳ ಕುರಿತು ನಿರ್ಣಯವನ್ನು ಕೈಗೊಳ್ಳುವುದು.
CO3	ಕವಿತೆ, ಕಥೆ ಲೇಖನ ಭಾಷೆಯ ವೈಶಿಷ್ಟ್ಯತೆ ಮತ್ತು ಪಾತ್ರಗಳ ಮಧ್ಯೆ ನಡೆಯುವ ಸಂವಹನ ರೀತಿಯನ್ನು ತಿಳಿಯಬಹುದು
CO4	ಕವಿತೆ, ಕಥೆ ಲೇಖನಗಳಲ್ಲಿ ಬರುವ ಪಾತ್ರಗಳಿಂದ ನಾಯಕತ್ವದ ಗುಣವನ್ನು ತಿಳಿಯಬಹುದು
CO5	

Course Outcomes	
Name of the Course	Generic English
Class	II Sem BCOM/BBA/BBAM
Course Code	AECEN2.2
CO1	To acquire the LSRW Skills.
CO2	Learn to appreciate literary art.
CO3	To increase their reading speed.
CO4	To acquire the skills of creativity to express one's experience.
CO5	To increase their analytical Skills.

Name of the Course	ಗದ್ಯ ಶಿಖರ
Class	ಬಿ.ಬಿ.ಇ.
Course Code	AECHN 2.3

CO1	स्नातक छात्र देश के सर्वांगीर्ण विकास में योगदान देंगे।
CO2	स्नातक देश को विकास के मार्ग में अपनी उद्यमशीलता के साथ ले जाएंगे।
CO3	स्नातक वर्ग गंभीरता से सोचने व प्रभावशाली ढंग से संवाद करने में सक्षम होंगे।
CO4	सामुहिक ढंग से कार्य करने की दक्षता प्राप्त होगी। जिससे वह सफल आजीविका पाने में सक्षम होगा।
CO5	स्नातक वर्ग नैतिक मूल्यों को समझने वाला व संस्कृति का सफल वाहक बनेगा

Name of the Course	Mitra Samprapthi from Panchatantra, Grammar and comprehension
Class	2nd Sem B.B.A/B.B.A.M
Course Code	AECSK2.1
CO1	Students will be introduced to popular tales & fables in Sanskrit.
CO2	Students will gain knowledge about some well known books in Katha Sahitya such as Panchatantra, Hitopadesha etc.,.
CO3	Students will learn different types of Humanities , necessity of practicing different types of human nature, house holder and his duties towards society etc.
CO4	Students will gain knowledge about social behaviour and values from Katha Sahitya.
CO5	Students will learn to frame sentences, splits and effects the sandhis and learns the translation from Sanskrit to Kannada/English

Name of the Course	FINANCIAL ACCOUNTING
Class	2 SEM BBA
Course Code	BBA2.1
CO1	Ability to understand the conversion ofmsingle entry into double entry.

CO2	The ability to prepare final accounts of partnership firms
CO3	The ability to understand the process of public issue of shares and accounting for the same
CO4	The ability to prepare final accounts of joint stock companies.
CO5	The ability to prepare and evaluate vertical and horizontal analysis of financial statement

Name of the Course	HUMAN RESOURCE MANAGEMENT
Class	2 SEM BBA
Course Code	BBA2.2
CO1	Ability to describe the role and responsibility of Human resources management function on business
CO2	Ability to describe HRP, Recruitment and Selection process
CO3	Ability to describe to induction, training, and compensation aspects.
CO4	Ability to explain performance appraisal and its process.
CO5	Ability to demonstrate Employee Engagement and Psychological Contract.

Name of the Course	BUSINESS ENVIRONMENT
Class	2 SEM BBA
Course Code	BBA 2.3
CO1	An Understanding of components of business environment.
CO2	Ability to analyse the environmental factors influencing business organisation
CO3	Ability to demonstrate Competitive structure analysis for select industry.

CO4	Ability to explain the impact of fiscal policy and monetary policy on business.
CO5	Ability to analyse the impact of economic environmental factors on business.

Name of the Course	ENVIRONMENTAL STUDIES
Class	2 sem BBA
Course Code	BBA 2.4
CO1	To learn the scope and importance of environmental studies
CO2	To gain detailed knowledge about the ecosystem
CO3	To understand the scope and importance of renewable and non-renewable energies
CO4	To know the practices appropriated for the conservation of various species
CO5	To gain knowledge about the causes and effects of pollution and control measures
CO6	Environmental policies and Practices
CO7	To have complete knowledge of human communities
CO8	To have practical exposure to the environment

Course Outcomes	
Name of the Course	Health & Well-being
Class	II Sem B.Com/ BBA
Course Code	OEPY211
CO1	Students will analyze the complex interplay between youth, gender, and identity, integrating diverse cultural and global viewpoints.
CO2	Through collaboration and innovative problem-solving, students will devise strategies to address contemporary challenges related to youth identity and gender roles.

CO3	Students will develop a comprehensive understanding of identity formation, considering family, peers, workplace, and cultural influences
CO4	By critically examining issues like youth violence and changing gender roles, students will promote inclusive and non-gender stereotyped attitudes.
CO5	Engaging in ethical, culturally sensitive discussions and interventions, students will demonstrate a commitment to social justice and global citizenship in addressing youth, gender, and identity issues

Course Outcomes	
Name of the Course	Photo Journalism
Class	II Sem B.Com/ BBA
Course Code	OEJM211
CO1	Understand photography evolution, camera types, lighting, and trends.
CO2	Analyze photojournalism scope, roles, sources, and responsibilities.
CO3	Apply photo editing techniques, including caption writing and software.
CO4	Use smartphones for capturing, editing, and uploading news content.

4th SEM BBA

Name of the Course :	ನಿರ್ವಹಣಾ ಸೌರಭ 4ನೇ ಸೆಮಿಸ್ಟರ್
Class :	ನಿರ್ವಹಣಾ ಸೌರಭ 4ನೇ ಸೆಮಿಸ್ಟರ್
Course Code:	ನಿರ್ವಹಣಾ ಸೌರಭ -AECKA4.4
CO1	ಪದವಿದರರು ಯುದ್ಧ, ರಾಷ್ಟ್ರೀಯತೆ, ಶಾಂತಿ ಸಂಕೀರ್ಣ ಈ ವಿಷಯಗಳಲ್ಲಿ ಪದವಿದರರು ಜ್ಞಾನ ಮತ್ತು ತಿಳುವಳಿಕೆಯನ್ನು ಪಡೆದುಕೊಂಡರು
CO2	ಪದವಿದರರು ಈ ಲೇಖನಗಳ ಅಧ್ಯಯನದಿಂದ ಅಲ್ಲಿ ಕಂಡುಬರುವ ಸಮಸ್ಯೆಗಳಿಗೆ ಪರಿಹಾರ ಕಂಡುಕೊಳ್ಳುವ ಸಾಮರ್ಥ್ಯ ಬೆಳೆಸಿಕೊಂಡರು
CO3	ಪದವಿದರರು ವಿದ್ಯಾನಾನ್ ಸಂವಹನ ಮಾಧ್ಯಮಗಳ ಭಾಷೆಯನ್ನು ಯುಕ್ತವಾಗಿ ಬಳಸುವ ಪರಿಜ್ಞಾನವನ್ನು ಪಡೆದುಕೊಂಡರು.

CO4	ಪದವಿದರರು ನಾಯಕತ್ವದಿಂದ ಯಾವುದೇ ವಿಷಯವನ್ನು ಪರಿಣಾಮಕಾರಿಯಾಗಿ ಅಭಿವ್ಯಕ್ತಿಗೊಳಿಸುವ ಕೌಶಲ್ಯವನ್ನು ಹೊಂದುವರು
CO5	ಪದವಿದರರು ಯುದ್ಧ, ರಾಷ್ಟ್ರೀಯತೆ, ಶಾಂತಿ ಸಂಕೀರ್ಣ ಈ ವಿಷಯಗಳಲ್ಲಿ ಪದವಿದರರು ಜ್ಞಾನ ಮತ್ತು ತಿಳುವಳಿಕೆಯನ್ನು ಪಡೆದುಕೊಂಡರು

Course Outcomes	
Name of the Course	Generic English
Class	4 Sem BBA
Course Code	AECEN4.2
CO1	Acquired creative, interpretative and critical thinking
CO2	Obtained persuasive and creative social media writing skills
CO3	Eligibility to take up jobs such as content writing, journalism and such other jobs with proficiency in English
CO4	Skills to communicate confidently and effectively
CO5	Learnt to identify and understand social context and ethical frame works in the texts

Name of the Course	Agni shikha
Class	ಬಿ.ಬಿ.ಎ.
Course Code	AECC04.4
CO1	नाट्य विधा के साथ उसके मंचन व प्रदर्शन से छात्र अवगत होता है।
CO2	छात्रों में नैतिक मूल्यों का विकास।
CO3	स्नातक परिस्थितियों को समझने में सक्षम होते हैं।
CO4	पूँजीपति वर्ग का शिक्षा पर पड़ने वाला प्रभाव।
CO5	तकनीकी शब्दों का ज्ञान।

Name of the Course	Mudra Rakshasam – 1st ACT, Dramaturgy and Dramatists
Class	4th Sem B.B.A/B.B.A.M
Course Code	AECSK4.1

CO1	Students will be introduced to Dramatic Literature in Sanskrit Types of Dramas, Knowledge of Natyashastra. Students will learn about dramatists of Sanskrit Literature, style and fame.
CO2	Students will learn about Vishaka Datta's place, time and works and his dramatic skill.
CO3	Students will understand the character and behaviour of Chanakya & Rakshasa. Students also learn to depicts contemporary politics & highness of Chanakya. They will gain knowledge about Minister's Character, his sacrifice towards success of the King, skill, hard efforts required to reach the goal.
CO4	Students will be able to appreciate the emotions expressed, prosody employed, dialogues and other gesters expressed in the drama.
CO5	Students will be introduced to the Concepts of Rasa, Bhava and Abhinaya & theoretical aspects related to the production of the play.

Name of the Course	MANAGEMENT ACCOUNTING
Class	4 Sem BBA
Course Code	BBA 4.1
CO1	Explain the application of management accounting and various tool used
CO2	Understanding and preparing marginal costing.
CO3	Analyse financial statements using various ratios for business decisions.
CO4	Prepare cash flow statements
CO5	Prepare different types of budgets for the business.

Name of the Course	BUSINESS ANALYTICS
Class	4 Sem BBA
Course Code	BBA 4.2
CO1	Understand types of analytics and data models

CO2	Understand the role of data indecision making, sources and types of Data.
CO3	Ability to analyse data using different data analytic tools and draw inferences.
CO4	Understand applied statistics for business problems.
CO5	Demonstrate visualization of data.

Name of the Course	FINANCIAL MARKETS & SERVICES
Class	4 Sem BBA
Course Code	BBA 4.2
CO1	Understand the Overview of Indian financial system.
CO2	Understand the different types of financial institutions and their role.
CO3	Understand concept of financial services, types and functions.
CO4	Understand the different types of financial Instruments and its features.
CO5	Understand the different types of financial market and its role.

Name of the Course	FINANCIAL MANAGEMENT
Class	4 Sem BBA
Course Code	BBA 4.3
CO1	To identify the goals of financial management.
CO2	To apply the concepts of time value of money for financial decision making.
CO3	To evaluate projects using capital budgeting techniques.
CO4	To design optimum capital structure using EBIT and EPS analysis.
CO5	To evaluate working capital effectiveness in an organization.

Course Outcomes

Name of the Course	Psychology & Mental Health
Class	IV Sem B.Com/ BBA
Course Code	OEPY311
CO1	Students will analyze mental health, considering its principles and the influence of physiological, psychological, and social factors while addressing ethical concerns.
CO2	Students will apply interpersonal approaches to mental health, incorporating non-violent communication and conflict resolution techniques, and utilize the A-B-C model to evaluate cognitive distortions.
CO3	Students will distinguish between various mental health conditions such as stress, burnout, anxiety, fear, worry, phobia, depression, and examine the psychological processes involved in grief and trauma.
CO4	Students will evaluate the necessity for mental health intervention, considering physiological, cultural, and social factors, and employ coping mechanisms and self-care practices for promoting positive mental health.

Course Outcomes	
Name of the Course	Quantitative Mathematics
Class	IV Sem B.Com/BBA
Course Code	MATOET 3.1(B)
CO1	Student should be able to understand number system and fundamental operations
CO2	Student should be able to understand the concept of linear, quadratic and simultaneous equations
CO3	Student should be able to understand and solve the problems based on age
CO4	Student should be able to solve speed and distance related problems

6th SEM BBA

Name of the Course	Business Law
Class	VI Sem BBA
Course Code	6.1
CO1	Comprehend the laws relating to Contracts and its application in business activities
CO2	Comprehend the rules for Sale of Goods and rights and duties of a buyer and a Seller.
CO3	Understand the importance of Negotiable Instrument Act and its provisions relating to Cheque and other Negotiable Instruments.
CO4	Understand the significance of Consumer Protection Act and its features
CO5	Understand the need for Environment Protection.

Name of the Course	Income Tax – II
Class	VI Sem BBA
Course Code	6.2
CO1	Understand the procedure for computation of income from business and other Profession.
CO2	Ability to compute capital gains.
CO3	Compute the income from other sources.
CO4	Demonstrate the computation of total income of an Individual.
CO5	Comprehend the assessment procedure and to know the power of income tax authorities.

Name of the Course	INTERNATIONAL BUSINESS
Class	VI Sem BBA

Course Code	6.3
CO1	Understand the concept of International Business.
CO2	Differentiate the Internal and External International Business Environment
CO3	Understand the difference between MNC and TNC
CO4	Understand the role of International Organisations in International Business.
CO5	Understand International Operations Management.

Name of the Course	GOODS AND SERVICES TAX
Class	VI Sem BBA
Course Code	6.6(a)
CO1	Comprehend the concepts of Goods and Servicestax.
CO2	Understand the fundamentals of GST
CO3	Analyse the GST Procedures in the Business
CO4	Know the GST Assessment and its computation.

Name of the Course	Event Management
Class	VI Sem BBA
Course Code	6.6 (B) Vocational
CO1	Understand the significance of various events
CO2	Demonstrate the ability to organize the event.
CO3	Demonstrate the ability to conduct the event.

CO4	Prepare the budget require for conducting an event.
CO5	Learn the planning and executing of corporate events.

Name of the Course	Security Analysis and Portfolio Management
Class	VI Sem BBA
Course Code	FN2
CO1	Understand the concept of basics of Investment.
CO2	Evaluate the different types of investment alternatives
CO3	Evaluate portfolio and portfolio management.
CO4	Understand the concept of risk and returns.
CO5	Understand fundamental and technical analysis.

Name of the Course	Advertising and Media Management
Class	VI Sem BBA
Course Code	MK 6.5
CO1	Understand the nature, role, and importance of IMC in marketing strategy
CO2	Understand effective design and implementation of advertising strategies
CO3	Present a general understanding of content, structure, and appeal of advertisements
CO4	Understand ethical challenges related to responsible advertising and brand strategy management.
CO5	Evaluate the effectiveness of advertising and agencies role.

Name of the Course	SUPPLY CHAIN AND LOGISTICS MANAGEMENT
Class	VI Sem BBA
Course Code	MK 6.6
CO1	To introduce the students to the Fundamentals of Logistics and Supply Chain Management Strategies and the Market Environment for Logistics and Supply Chain Management
CO2	Understand the fundamentals of Logistics and Supply Chain Management
CO3	To give better understanding on the customer focus in supply chain management
CO4	Comprehend the relationship between competitive strategies and supply chain strategies
CO5	To equip students with various demand management in supply chain

Name of the Course	Compensation and Performance Management
Class	VI Sem BBA
Course Code	HRM 2
CO1	Understand the concepts of Compensation management.
CO2	Describe job evaluation and its methods.
CO3	Evaluate the different methods of wages
CO4	Describe performance management and methods of performance management.
CO5	Preparation of Payroll.